

Press Release

Continuity and partnership pay dividends

Planning certainty for Botnia Print in Finland

- Major retrofit for Cortina press
- 70 million magazines and newspapers printed last year
- Continuity pays dividends
- Member of the exclusive International Newspaper Color Quality Club

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The partnership with Koenig & Bauer continues to pay dividends for the Finnish printing company Botnia Print Oy Ab. Through progressive retrofit measures on its Cortina press, it has secured planning and production certainty for the coming years. "We are known for the very good quality of our newspapers and magazines and for our reliability towards our customers. In this context, it's not just desirable, but actually imperative to maintain our current high level. We thus needed to rely on absolute experts to perform the retrofits on our Cortina – and so the only logical decision was to continue the already excellent partnership with Koenig & Bauer," says Toni Klemola, Factory Manager at Botnia Print. The process began with a comprehensive overhaul of the press control system in 2017. Last year saw two printing towers brought into line with the latest state of the art, alongside various software updates, and the retrofit programme for this year has included work on further towers and control elements. Martin Schoeps, Senior Service Manager at Koenig & Bauer Digital & Webfed: "More and more companies are choosing to realise their retrofits step by step. And for this, they naturally need to know that they have a strong, reliable and a solid partner for the next few years at their side."

Member of the exclusive International Newspaper Color Quality Club

Botnia Print is one of the largest printing companies in Finland, and also the first in the country to adopt Koenig & Bauer's waterless process with the installation of a Cortina press. The company has established an outstanding quality reputation and is a member of the exclusive International Newspaper Color Quality Club. Alongside newspapers and magazines, Botnia Print offers its customers a broad diversity of further products. More than 100,000 newspapers are printed every day. Last year, this daily production was supplemented with more than 70 million magazines.

Photo 1:

During a visit to Botnia Print Oy Ab (left to right): Martin Schoeps, Senior Service Manager Koenig & Bauer Digital & Webfed; Michael Holzapfel, Service Manager Koenig & Bauer Digital & Webfed; Toni Klemola, Factory Manager Botnia Print Oy Ab; Marcus Juselius, Managing Director AKETA Finland Oy

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About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com